

DEREK WARBURTON

"Derek Warburton is uplifting and insightful. Derek provides the positive voice we need now. His captivating style caught our attention as did his powerful words and inspiring story. We were guided and educated by his message."

Michelle Alleyne | Instructor, Parsons The New School For Design

"The clients of Bottomless Closet have had the pleasure of participating in Derek's personal style workshops. He teaches women how to brand themselves and build self-confidence. In a difficult time, Derek helps each woman shine in her own unique way."

Patrycja Warda | Program Director, Bottomless Closet



Branding Drives Success: With greater visibility through increasing technology, entrepreneurs and corporations must capture attention quickly through branding. Derek Warburton exemplifies the leading edge in branding.

Derek is a celebrity stylist, writer, producer, designer, inspirational speaker, entrepreneur, style personality, and fashion editor. Calling cities as diverse as London, Milan, Miami, Boston and New York home, he has shaped a fashion empire based on branding.

Co-partnering Atomic Funk, "the" place to book production staff for top fashion photographers, magazines and publications worldwide, Derek also hosted a "Beauty Business" seminar for 5,000 in Miami, FL, been a fashion editor and columnist for a number of high-end lifestyle magazines.

Always involved in charitable work, he styled and produced "Fashion for Aids" early in his career. Featured in publications like *Gloss*, the *Boston Globe* and the *Boston Herald*, he has been acclaimed by *The New York Times* and *The New York Examiner*, as well as Pepsi's *We Inspire* for his work with Bottomless Closet helping women develop a new lifestyle as they are re-entering the workforce.

Derek writes a regular column on www.ShareCancerSupport.org answering lifestyle questions from women who are surviving breast and ovarian cancer.

Derek is in high demand and has worked with celebrities Miranda Kerr, Beyonce and Alek Wek, among others. His unforgettable personality has landed him co-hosting spots on "Britain's Fashion Avenue", "Big Boutique" on the Style Network, and as a fashion trend reporter for Fox Morning Shows. He has also made several appearances on Bravo's "The Real Housewives of New York", and is a regular on NBC's "Daytime" and "The 10! Show".

Derek has a lifestyle destination website, www.DerekLovesShopping.com, gives workshops, "How to Be Derek Fabulous" in New York and produces a popular web series, "Derek TV". Derek's mission and brand, to Help — Teach — Inspire — Love and Have Fun is reflected in every aspect of his life and business.

- www.DerekLovesShopping.com
- www.DerekWarburton.com

inTouch WEEKLY

The New York Times
we inspire

npr

Bravo

the gloss

NBC

THE PRODUCT IS YOU

Derek has created a brand out of himself and he will show you how to do the same. In this era of change lies the opportunity to redefine yourself and change your way of thinking about who you are and what you can do. It is crucial that your message come through in everything you do so your clients latch onto the strong brand and you develop a rock-solid business.

DEREK WILL TEACH YOU HOW TO BUILD YOUR BRAND BY HELPING YOU DISCOVER:

- WHAT DO YOU HAVE THAT EVERYONE WANTS?
- STOP ASKING, START OFFERING
- BE BRAND AND MESSAGE DRIVEN
- STAY TRUE TO YOUR BRAND - DEFINE IT. LIVE BY IT. DON'T SACRIFICE YOUR BRAND FOR ANYTHING

Spend a Personal Day with Derek to begin Building your Brand | *Derek also offers personal branding packages.*